



2018 One Step Forward Celebration

Event date: Tuesday, May 22, 2018

SPONSORSHIP and ADVERTISEMENT OPPORTUNITIES

From the Sponsorship and Advertisement opportunities below, please indicate your choice of support, complete the section below and return to The Arc (fax: 610-849-8076; email: dmoody@arcoflehighnorthampton.org) Questions? Contact Dianne at 610-849-8076, ext. 46. **Sponsorships and Ads must be received by Monday, May 14, 2018.**

SPONSORSHIPS

\$5,000 Exclusive Title Sponsorship – SOLD - Air Products

_____ **\$2,500 Friend of The Arc Sponsorship**

Your name (organization, family or individual) will be included on all printed materials and in a logo presentation at the event. You'll also receive a full-page advertisement in the program and four complimentary tickets. Ad size 4-3/4 inches wide x 7-1/2 inches high.

_____ **\$ 1,000 Reception Sponsor**

You (organization, family or individual) will underwrite the welcoming start to our special evening and will receive a half page ad in the program and four complimentary tickets. Ad size 4 3/4" wide x 3 1/2" high.

_____ **\$ 500 Sustainer Sponsor**

You (organization, family or individual) will underwrite The Arc of Lehigh and Northampton Counties' "sustaining achievements for the future" portion of our special evening and will receive a half page ad in the program and two complimentary tickets. Ad size 4 3/4" wide x 3 1/2" high.

_____ **\$ 350 Dessert Sponsor**

You (organization, family or individual) will underwrite the scrumptious ending to our evening and will receive a quarter-page advertisement in our program, and two complimentary tickets. Ad size 4 3/4" wide x 2 3/4" high.

_____ **\$ 250 Hors d'oeuvres Sponsor**

Help underwrite our culinary delights this evening. Two tickets and special recognition.

\$ 50 Host Sponsor – provide a "scholarship" for a person served by The Arc to attend the event.

I understand I receive complimentary tickets with my sponsorship, but we are unable to attend the event. By checking this box, I am requesting to have my tickets donated to an Arc family who wishes to join the celebration.

ADVERTISEMENTS

Please send your ad to: dmoody@arcoflehighnorthampton.org, as a GIF or JPEG (black and white)

_____ **\$150 Double Page Spread** (9" wide x 7 1/2" high)

_____ **\$100 Full Page ad** (4 3/4" wide x 7 1/2" high)

_____ **\$65 Half Page ad** (4 3/4" wide x 3 1/2" high)

_____ **\$50 Quarter Page ad** (4 3/4" wide x 2 3/4" high)

_____ **\$25 Patron listing**

YOUR CONTACT INFORMATION

Name:

Business name (if applicable):

Address:

City, State, Zip:

Phone:

Email:

Thank you for supporting The Arc!